

# Mission Statement

SEAS – Sustainability, Education, Action, and Support – The Future

The logo for SEAS THE FUTURE is displayed in a white rounded rectangle. The word "SEAS" is in a large, bold, blue font, with a stylized wave graphic integrated into the letter "A". Below "SEAS", the words "THE FUTURE" are written in a smaller, blue, sans-serif font, with "THE" stacked vertically to the left of "FUTURE".

## Mission

Empowering high school students to combat ocean plastic pollution by educating their communities and raising funds for scientific research. SeasTheFuture provides students with ready-made presentation materials and recycled ocean plastic products to sell at fundraising events. While global attention has turned to the growing problem of ocean plastics, there are still few accessible ways for students to become change-makers addressing microplastics. SeasTheFuture bridges the gap between plastic clean-up organizations, scientific research, and passionate high schoolers.

## Execution

SeasTheFuture requires high schoolers to complete two steps: a presentation on ocean plastics and a fundraising event. SeasTheFuture will provide high school teams with all the materials to do so, including a pre-made presentation, flyers, and other visual aids for the education aspect, and products we develop made out of recycled ocean plastic to sell at their fundraising event. Once students have raised funds, the revenue will go to the Woods Hole Oceanographic Institution's Marine Plastics Accelerator Fund. Students will have creative freedom to develop and implement their school's campaign. Each high school team will be encouraged to adapt the campaign to their school environment and plan unique events. SeasTheFuture is intended to be a scalable effort, with plans to reach out to numerous high schools for participation.

## Contact Us!

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